



SERVICE CATALOGUE & PRICE LIST

Data Analytics · Business Intelligence · Web Engineering · Automation

Kerala, India · Indian market pricing

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Engineering Decision Intelligence — Data Consulting & System Architecture

LISTING 1

Data Analytics & Business Intelligence

1.1 Business Dashboard Engineering

Multi-tier interactive Power BI & Tableau dashboards, executive KPI portals, row-level secure dashboards, and self-service reporting portals.

Package	Scope	Timeline	Price
Starter Analysis	1 dataset (<10,000 rows), cleaning, 3–5 charts, PDF insight report, 1 revision	2–3 days	Rs 2,500 – 6,000
Data Cleaning Only	Deduplication, format standardisation, missing-value handling	1–2 days	Rs 1,500 – 4,000
Excel / Sheets Dashboard	Small setup, 1–2 sources, auto-refresh formulas	3–5 days	Rs 6,000 – 15,000
Dashboard Tier 1	Power BI/Tableau, 1–2 sources, 3–5 pages, core KPIs	1–2 weeks	Rs 18,000 – 35,000
Dashboard Tier 2	Multi-source, row-level security, executive KPI portal	3–5 weeks	Rs 60,000 – 1,20,000
Dashboard Tier 3	Self-service reporting portal, semantic model, governance	6–10 weeks	Rs 1,50,000 – 3,00,000

1.2 Sales & Financial Analysis

Highly-granular localized performance metrics, forecasting algorithms, automated monthly/quarterly trends, and operational margin reporting.

Package	Timeline	Price
Sales & Financial Analysis + Forecasting	1–2 weeks	Rs 20,000 – 45,000
Automated monthly/quarterly trend reporting	1 week	Rs 10,000 – 25,000

1.3 Customer & Operational Analytics

Deep retention tracking models, cohort analysis pipelines, real-time logistics auditing, and stock-velocity indicators.

Package	Timeline	Price
Cohort & Retention Analytics	2–3 weeks	Rs 25,000 – 50,000
Stock-Velocity / Inventory Analytics	1–2 weeks	Rs 18,000 – 40,000

1.4 Schema Optimization & SQL Tuning

Complete relational database normalization, custom SQL view indices, data migrations, and query latency auditing.

Package	Timeline	Price
SQL / Schema Audit (findings report + recommendations)	3–5 days	Rs 7,000 – 15,000
Full Normalisation + Indices + Migration	2–4 weeks	Rs 30,000 – 80,000

Note on data cleaning: On real-world client data, cleaning consumes 40–60% of total project time. It is quoted as a separate line item and is not included in analysis packages unless stated.

LISTING 2

Web & Application Engineering

2.1 Websites — Basic Tier

Performance-first, fully responsive builds.

Package	Scope	Timeline	Price
Basic Website	3–5 pages, HTML/CSS, no backend, fully responsive	3–5 days	Rs 7,000 – 12,000
Extended Static	6–10 pages, contact forms, basic SEO structure	1 week	Rs 12,000 – 20,000
WordPress / CMS Business Site	Theme customisation, plugins, admin dashboard, basic SEO	1–2 weeks	Rs 15,000 – 35,000
Custom-Design Business Site	Bespoke UI, UX planning, conversion-focused, revisions included	2–4 weeks	Rs 25,000 – 60,000

2.2 Custom Web Applications

Performance-first frameworks using modern React & Next.js architectures with complete responsiveness.

Package	Timeline	Price
Custom App (scoped to requirements)	Varies by requirements	from Rs 1,00,000
Custom Web App / MVP (React, Next.js)	4–10 weeks	Rs 60,000 – 1,50,000

2.3 B2B Portals & Admin Suites

Client-facing document centers, custom transactional modules, and role-restricted dashboard consoles.

Package	Timeline	Price
B2B Portal / Admin Suite	8–16 weeks	Rs 1,20,000 – 3,00,000

2.4 Scalable API Infrastructure

Extremely fast backend routing modules constructed on Node.js/TypeScript with full OpenAPI standard schema compliance.

Package	Timeline	Price
API Infrastructure Build (Node/TypeScript, OpenAPI compliant)	3–8 weeks	Rs 50,000 – 1,20,000

2.5 Containerization & Cloud Ops

Reliable multi-region container deployments (Docker, AWS ECS) with zero-downtime CI/CD pipelines.

Package	Timeline	Price
Docker / AWS ECS / CI-CD Setup	2–5 weeks	Rs 30,000 – 80,000

Automation & AI

3.1 Intelligent Webhooks & API Integration

Secure real-time synchronization pipelines linking Shopify, HubSpot, SAP, or proprietary database networks.

Package	Timeline	Price
API / Webhook Integration — priced per connector	3–7 days each	Rs 10,000 – 30,000 each

Note: Shopify + HubSpot + SAP = three line items, not one.

3.2 Serverless Automation Workflows

Highly efficient Cron tasks running Python automated validations, secure PDF generators, and invoice processors.

Package	Timeline	Price
Automation Workflow — priced per workflow	3–7 days each	Rs 8,000 – 22,000 each
Report Automation (replaces a recurring manual report)	1 week	Rs 10,000 – 25,000
WhatsApp / Email Notification Engine	1 week	Rs 10,000 – 25,000

ROI line for clients: report automation typically pays for itself within 3–6 reporting cycles.

3.3 Semantic Search & Agentic Logic

Vector embeddings models, customized operational assistant interfaces, and automated notification engines.

Package	Timeline	Price
Semantic Search / RAG Assistant (single knowledge base)	6–12 weeks	Rs 75,000 – 2,00,000

ONGOING SUPPORT

Support & Maintenance (AMC)

Attached to every project. Billed monthly.

Plan	Covers	Price / month
Website AMC — Basic	Updates, backups, security patches, uptime monitoring	Rs 1,000 – 3,000
Website AMC — Business	Above + content edits, minor changes, performance	Rs 3,000 – 8,000
Ecommerce AMC	Payment gateway, inventory sync, order monitoring, security	Rs 5,000 – 15,000
Dashboard Maintenance	Data refresh, dashboard updates, new metrics	Rs 5,000 – 12,000
Analytics Report Subscription	Recurring analysis + insight report	Rs 5,000 – 15,000
Automation Monitoring	Workflow health, failure alerts, fixes	Rs 2,000 – 6,000
Application Support Retainer	Bug fixes, deploys, monitoring, priority support	Rs 8,000 – 25,000

Ready to start? Schedule a data & software audit — we'll scope your project and give a firm quote.

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All prices in INR and indicative of the Indian market. Final quotes depend on scope, data volume, and integrations. Data cleaning and per-connector/per-workflow items are billed separately as noted.